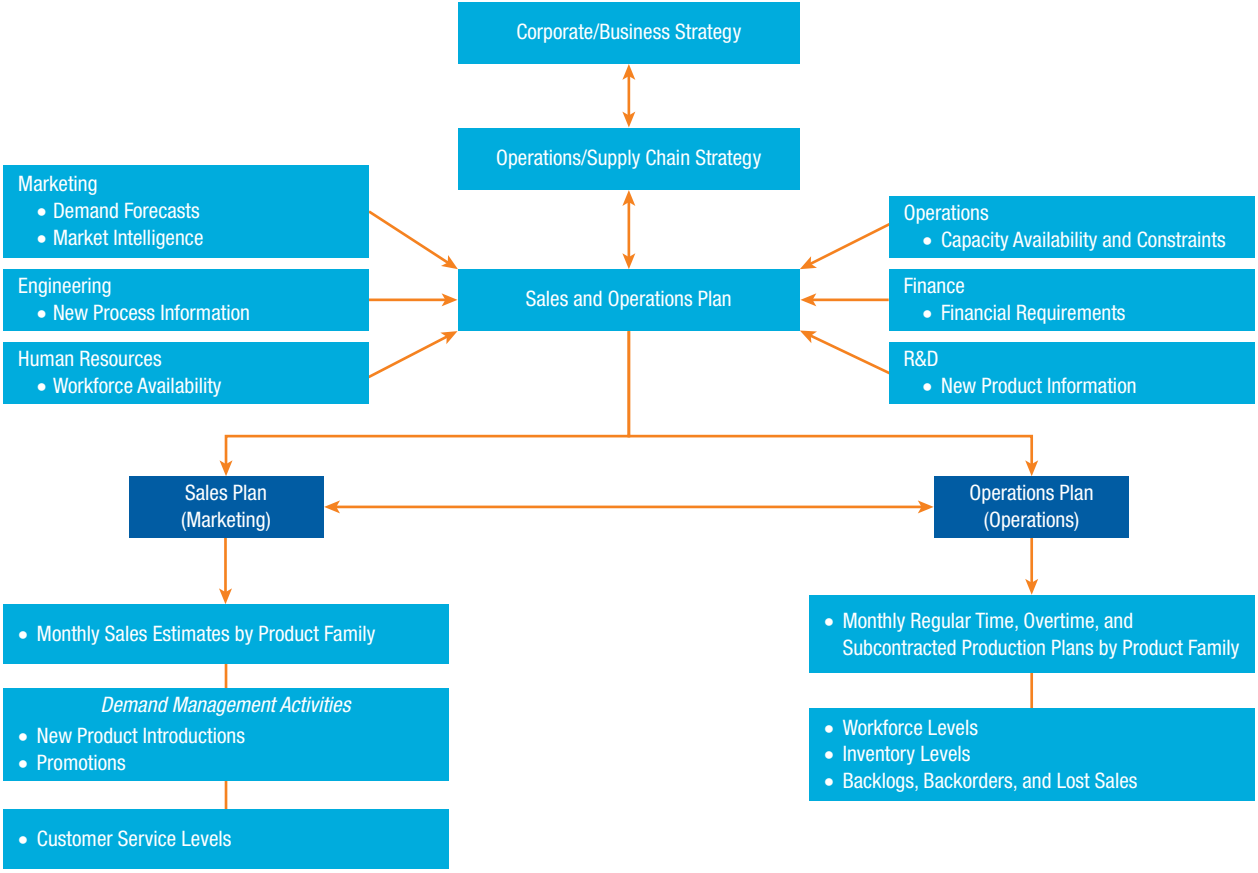FIGURE 17.1: Sales and Operations Plan: Key Inputs and Outputs